

A background image of the Golden Gate Bridge in San Francisco, with the bridge's towers and suspension cables visible against a hazy sky.

Join Us in San Francisco!



Special 50th Anniversary Sponsorship Opportunity

ACS Fall National Meeting

San Francisco, California

August 19, 2020

We invite your company to help celebrate the 50th anniversary of the founding of the AGRO division. The 50th celebration will include a technical symposium capped by a Gala celebration. Our goal in organizing this celebration is to both educate and inspire the next generation.

The date is set for Wednesday, August 19, 2020 at the American Chemical Society Fall National Meeting in San Francisco. The symposium is envisioned to include both speakers and a panel discussion involving past and present division leaders, young scientists, and key influencers who will review historic contributions and looking to the future. The GALA reception to follow will include recognition of historic AGRO contributors and current Division awardees.

Additional 50th anniversary activities include an educational California ag tour; construction of a historical time of discoveries/achievements/innovations/influential events in agricultural research over the last half century; and AGRO history book (peer-reviewed).

We are soliciting sponsors to help us fund this special 50th anniversary celebration.

Corporate sponsorship of a Gala Table will be \$800 to \$1000. GALA table benefits include:

- Table display of your company's history/achievements/and your view of the future
- 4 tickets to the Gala reception
- Name in the 50th anniversary celebration program
- Table with multiple seats to meet-and-greet the AGRO membership and to display promotional materials.
- Opportunity to submit an article to be included in the AGRO history book or to be interviewed or provide historical information for the video and timeline.

Note to previous participants of the AGRO VIP (Vendor Interface Program). This 50th GALA celebration is a one-time event and so for 2020 there will not be a separate VIP event; and this GALA event is the replacement. Spots will be filled on a first come first serve basis. To become a 50th Anniversary Celebration Sponsor, please contact Andy Newcombe (andy.newcombe@arcadis.com), or visit the AGRO Website Sponsorship Page (<https://www.agrodiv.org/sponsorship/>).



2020 AGRO Division Sponsorship Opportunities and Benefits

In addition to GALA Table Sponsorships for the 50th anniversary (see Page 1) we continue to offer our traditional sponsorship offerings and we are happy to combine these in a way that works for your company.

Diamond– \$6,000 – \$15,000

General Sponsor

- Company Name on Inside Cover of PICOGRAM
- 2 Full page ads in PICOGRAM
- Logo on AGRO website home page

Platinum– \$3,000 to <\$6,000

General Sponsor

Company Name on Inside Cover of PICOGRAM
1 Full page ad in PICOGRAM
Logo on AGRO website home page

Award Sponsor

- AGRO has several major awards presented at the National meeting for Senior and Younger Scientists
- Company Name on Inside Cover of PICOGRAM
- Company name listed within the PICOGRAM on Award page and nomination form and within the Technical program
- Acknowledged at Award presentation
- Logo on AGRO website home page

Gold– \$1,000 to <\$3,000

General Sponsor

- Company Name listed in Inside Cover of PICOGRAM as patron
- Logo on website sponsor page

Symposium Sponsor

- AGRO has a variety of symposia at the National meetings falling into our standing topic areas.
- Company Logo listed in Inside Cover of PICOGRAM
- Company Name listed within the Technical program with symposium

PICOGRAM Sponsor

- Two Full Page Ads in the PICOGRAM

Silver– \$500 (Pick one option below)

- Two half-page ads in the PICOGRAM
- 1 full page ad in the PICOGRAM
- Logo on AGRO website sponsor page

Bronze – \$300 (Pick one option below)

- 1 half-page ad in PICOGRAM
- AGRO Social Door Prize Sponsor

Please note: Any combination of sponsorship types can be used to achieve a sponsorship level status and benefits will be awarded accordingly. Please submit your sponsorship selections via our website at: <https://www.agrodiv.org/sponsorship/>. For questions contact AGRO Development Committee members: Carmen Tiu (tcarmen@dow.com), James Foster (j.e.foster189@gmail.com), Ralph Warren (ralph.warren@basf.com). For PICOGRAM advertising questions, contact Laura McConnell (laura.mcconnell@bayer.com)